



## CA Auto Bank and Drivalia: Driving the future with ACT 2028 and MOVE

*Turin, December 11, 2025*

On December 10, 2025, Turin's prestigious Lingotto Congress Center hosted the end-of-year corporate convention of **CA Auto Bank and Drivalia**. The event, streamed live in the **20 markets** where the Group operates, was a key moment to celebrate the results of the past year and, above all, to chart the strategic direction for the future.

**Stéphane Priami**, Deputy General Manager of Crédit Agricole S.A. and Chairman of CA Auto Bank, outlined the Group's role within "**ACT 2028**", Crédit Agricole's medium-term strategic plan launched in November 2025 based on three key drivers: *Acceleration, Cohesion, and Transformation*.

To translate this vision into the reality of the "Bank of Mobility", **Giacomo Carelli**, CEO of CA Auto Bank and Chairman of Drivalia, introduced a second acronym, specific to the "Bank of Mobility," to accompany **ACT 2028: MOVE**. An acronym that becomes an operational strategy: *Master Performance, Operational Excellence, Virtuous Growth, and Enhance Experience*. These four pillars serve as a compass to bring ACT 2028 to life, transforming the plan into daily choices and concrete actions.

In a constantly evolving market landscape, the **Crédit Agricole Group's** ambition remains unchanged: by 2028, it aims to finance and lease a share of new battery electric vehicles (BEVs) that is ten percentage points higher than the European market average.

Confirming its commitment to sustainable growth, the Group is focusing on value creation rather than volume at all costs. This strategy combines banking and mobility, harnessing innovation and artificial intelligence, whilst keeping environmental protection and people firmly at the center.

### **CA Auto Bank S.p.A.**

CA Auto Bank is a universal bank, owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent, multi-brand player in the vehicle financing and leasing and mobility sectors. CA Auto Bank provides a comprehensive range of financial and mobility products, as well as insurance services. The credit, leasing, rental and mobility financing programs provided by CA Auto Bank are specifically designed for sales networks, private customers and corporate fleets. CA Auto Bank is operational in 19 European countries (Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, either directly or through branches, with a total of over 2,600 employees.

For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)